



# PARKS FORUM

## 2026 Parks Forum Sponsor Prospectus

March 18 - 20, 2026

Wyndham Edmonton Hotel and Conference Centre | Edmonton, Alberta

### About the Parks Forum

The Parks Forum series was inspired by the incredible diversity of Alberta's parks, landscapes and open spaces, and is hosted by the Alberta Parks and Recreation Association (ARPA). Since 2005 we have offered a significant opportunity for collaboration across diverse sectors and cultures. As a result, the Forum has been programmed for and attended by a broad cross-section of participants from all of Alberta's parks and protected area land managers as well as a variety of key partners, educators and students. The Parks Forum will include opportunities for park professionals and researchers to connect, learn, and develop their skills including. The event will welcome keynote speakers, host concurrent sessions, and build specific opportunities for networking, collaboration, and facilitated discussions.

The theme for the 2026 Parks Forum is, **Urban Connections: Parks in a Changing World.**

As the urban landscape rapidly evolves, experiences climate uncertainty, undergoes shifting social dynamics, go through changing technology, park spaces continue to provide a vital connection linking people to nature, communities to culture, and cities to resilience. Urban Connections: Parks in a Changing World will explore the role parks have in shaping accessible, sustainable, and adaptive urban environments. This event will bring together the diverse parks sector to drive parks forward.

### Why Sponsor?

You will have the opportunity to interact with influential decision-makers and present your brand to a distinguished audience of over 100 parks professionals. Aligning your company with the values of ARPA and our esteemed partners signifies your steadfast commitment to bolstering the efforts of parks and grounds professionals in our province. This is an invaluable chance to connect with delegates who represent:

- Federal, provincial, and municipal parks directors, managers and staff
- NGO's
- Land trust and land conservancies
- Trail developers
- Indigenous leaders
- Landscape Architects
- Academics & researchers
- Planners
- Emerging leaders, students, and new professionals

### About the Alberta Recreation & Parks Association (ARPA)

ARPA is a not-for-profit organization committed to building healthier and happier communities and citizens by developing and promoting recreation and parks. ARPA has successfully facilitated eight previous Parks Forums, demonstrating their proactive leadership in the field of parks, open spaces and outdoor recreation.

### Contact Information

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Alberta  
Recreation & Parks  
Association

## Platinum Sponsor

\$7,000 | 1 Opportunity

Sponsor will be named and recognized as the exclusive Title Sponsor of the 2026 Parks Forum and will enjoy the following benefits:

- Opportunity to speak during the Welcome and Closing Address
- Opportunity to provide two banners on stage in the main keynote room for the entire event
- Prominent sponsor recognition in email and social media
- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website
- Three full event delegate registration packages
- One year ARPA business membership, complete with all privileges afforded to ARPA members.
- Opportunity to introduce a keynote speaker and speak for 2-3 minutes
- Title sponsor of one meal (first choice)

## Gold Sponsors

\$4,500 | 2 Opportunities

- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website
- Opportunity to provide 1 banner by the registration desk
- Two full event delegate registration packages
- One year ARPA business membership, complete with all privileges afforded to ARPA members.
- Opportunity to either introduce a keynote speaker and speak for 2-3 minutes or be the title sponsor of one meal and speak for 2-3 minutes

## Silver Sponsors

\$2,500 | 10 Opportunities

- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website
- One full event delegate registration package
- One year ARPA business membership, complete with all privileges

## Park Tour Sponsor

\$3,000 OR in-kind | up to 6 Opportunities

The 2026 Parks Forum is looking forward to hosting multiple Park Tours. There is the opportunity to sponsor or provide in-kind tours. Additional benefits include:

- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website

## Event App and Registration Desk Sponsor

\$2,500 | 1 Opportunity

- Recognition as Exclusive app and tech sponsor
- Sponsor logo on ARPA website with link to sponsorship website
- Sponsor logo with link to website on conference app
- One full event delegate registration package

## Keynote Sponsor

\$1000 | 1 Opportunity

- Opportunity to introduce a keynote speaker and speak for 2-3 minutes
- Opportunity to provide one banner on stage during keynote
- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website

## Meal Sponsor

\$1,000 | 3 Opportunities

- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website
- Table toppers and/or Branded product per seat provided by sponsor
- Opportunity to speak 2-3 minutes during meal

## Social/Reception Sponsor

\$1,000 | 2 Opportunities

- Opportunity to provide two banner during chosen reception
- Opportunity to bring branded product provided by sponsor
- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website

## Session Sponsor

\$500 | 12 Opportunities

- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website
- Opportunity to introduce speaker, or sponsorship announced during the introduction of the speaker

## Delegate Lanyard Sponsor

\$3,000 OR in-kind | 1 Opportunity

Print your company logo on the lanyard of the delegate name badge worn by every delegate for maximum visibility. There is the opportunity to sponsor or provide in-kind tours. Additional benefits include:

- Sponsor Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website

## Municipal Partner

\$1,500 OR in-kind | 10 Opportunities

- Logo displayed on virtual and on site promotional items
- Virtual Sponsor Profile on event app and website
- One full event delegate registration package

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## **Parks Forum Trade Show | 20 Opportunities**

ARPA Member: \$750

Non Member: \$1,000

Non-Profit/Educational ARPA Members: \$500

The Parks Forum is looking to hold a Trade Show throughout the day on Thursday, March 19. Each Exhibitor will get an space with one 8' table and two chairs. Lunch will be provided on the day of the trade show for up to 2 representatives

Register online by March 6, 2026.



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